



Services presentation

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Leader



Partners



ICONS



PPMi

Part of the
Verian Group

Trust-IT Services
communicating to markets

Unlocking your full potential: from results to impact!

Booster is dedicated to **unlocking the full potential of your research and innovation** results through expert support in **dissemination and exploitation**.

Through **tailored services** provided **free-of-charge**, the Booster **supports you in every step of the way towards societal impact**.

Booster's comprehensive services encompass everything from **dissemination** and **go-to-market** strategies advancing results towards market readiness.

Add-ons are also proposed to improve your networking mapping, intellectual assets management or public speaking.

Join the Booster community and get support in **maximising your research impact, driving innovation**, and contributing to a brighter future!

Benefits

Successful D&E activities can pave the way to various tangible benefits:

- 🚀 Better define your **pathway to impact** beyond initial funding
- 🚀 Increased chances to **transform output into concrete benefits**
- 🚀 Identification of **your target audiences** and the best channels to reach those that matter to you most
- 🚀 Improved **access to other funding** prospects;
- 🚀 Increased **team skills** and know-how with cutting-edge **dissemination and exploitation knowledge**

Online application



1



Apply online

All applicants need to **apply online** for initial consultation and services introduction.

2



Request received

A Booster mentor is assigned to organise the first steps.
Personalised Support with an initial consultation.

Who can apply?



Applicant(s)



**Single
organisation**



One project



**Group of
organisations**



**Group of
projects**

Booster services

1. Personalised Support via Single Point of Contact / Mentor



Entry-Level Consultation

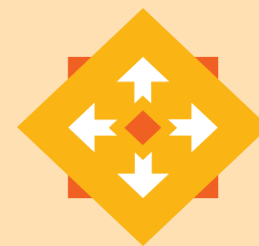
⌚ < 2 months



Follow-Up Support

Min. 1 online meeting every 6 months

2. D&E Building Blocks



Dissemination Support

⌚ < 6 months



Go-To-Market Support

⌚ < 6 months

3. D&E Add-Ons



Networking

⌚ < 6 months



Portfolio Analysis

⌚ < 6 months



Intellectual Assets Management

⌚ < 6 months



Coaching for Public Speaking

⌚ < 6 months



Audio-Visual Support

⌚ < 6 months

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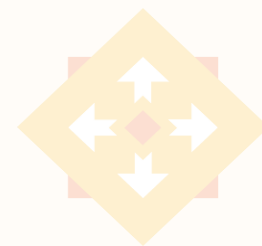
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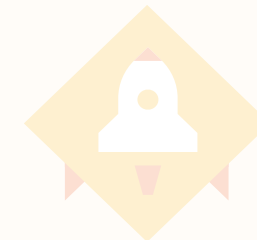
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1. Personalised Support via Single Point of Contact / Mentor

Entry-Level Consultation

MANDATORY



This service helps applicants **select the most suitable dissemination and exploitation (D&E) services** by providing an introduction to the D&E ecosystem, reviewing the applicant's strategy and intellectual assets, and creating a tailored roadmap.



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Entry-Level Consultation

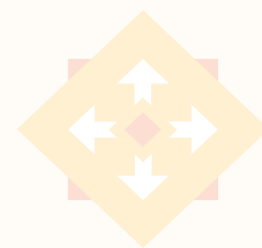
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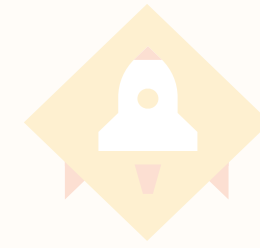
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1. Personalised Support via Single Point of Contact / Mentor

Follow-Up Support

MANDATORY



This service supports beneficiaries in **reviewing and adjusting their roadmap by monitoring progress, updating plans as needed, and assessing if further support is required.** The Booster mentor will also gather feedback on service quality and provide advice on the next steps for result uptake.

1. Personalised Support via Single Point of Contact / Mentor



Entry-Level Consultation

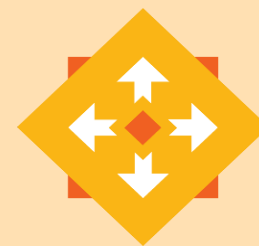
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⌚ < 6 months



Dissemination Support



This service helps beneficiaries **enhance their dissemination plans and execute the dissemination of project or portfolio results**. It includes coaching on assessing and improving strategies, identifying key intellectual assets, target audiences, and optimal channels for maximising impact. Beneficiaries will also receive **guidance on effective dissemination methods, storing materials, and showcasing on the Horizon Results Platform**.





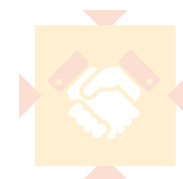
Go-To-Market Support

- **Module A:** Kick-off
- **Module B:** Unique Value Proposition (UVP) & Key exploitable results (KERs)
- **Module C:** Exploitation Strategy
- **Module D:** Business Plan
- **Module E:** Access to other funding & entrepreneurship support
- **Module F:** Reporting



This service assists beneficiaries in advancing their key exploitable results toward **market readiness**. It supports the development of a **business plan** and **identifies opportunities** for further exploitation or reuse of research results. Through coaching, beneficiaries will assess result maturity, conduct **market analysis**, perform **risk assessments**, and **identify key stakeholders** and **business partners**. Additional guidance includes innovation management, financial planning, and creating a go-to-market approach.

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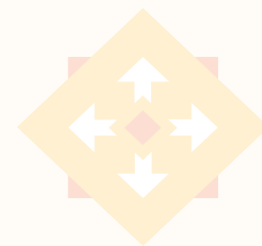
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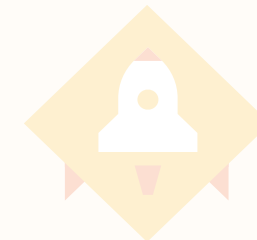
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Networking



This service helps beneficiaries **expand their contact database and capitalise on project results** by connecting with key stakeholders and initiatives. It includes **developing a networking strategy, mapping opportunities** to engage relevant stakeholders, **matchmaking with entrepreneurs**, and **offering guidance on building networks** at various levels.



Beneficiaries can benefit from this service only if they come from one of the D&E Building Block Services.





Portfolio Analysis



This service supports beneficiaries in **creating and analysing a portfolio of project results for joint dissemination and exploitation to enhance overall impact**. It includes assessing existing portfolios, developing new ones with shared dissemination value, fostering project clustering, and identifying channels for synergy and collaboration.



Beneficiaries can benefit from this service only if they come from one of the D&E Building Block Services.



Intellectual Assets Management



This service helps beneficiaries **develop an intellectual assets management strategy** to ensure readiness for dissemination and exploitation, **focusing on identifying intellectual assets**, offering **advice on ownership, IP rights, valuation, and licensing**, with additional support on **IP management if needed**.



Beneficiaries can benefit from this service only if they come from one of the D&E Building Block Services.



Coaching for Public Speaking



This service enhances **beneficiaries' public speaking skills to effectively present research results to key stakeholders** and at events, offering support with material preparation, audience targeting, and improving speaking techniques, with a detailed report on the guidance provided.



Beneficiaries can benefit from this service only if they come from one of the D&E Building Block Services.



Audio-Visual Support



This service assists beneficiaries in **creating a video to enhance the dissemination of research results on the Horizon Results Platform.**



Beneficiaries can benefit from this service only if they come from one of the D&E Building Block Services.

How to apply?



<https://www.horizonresultsbooster.eu/HRB2Applications/ApplicationForm>

Apply



The Booster application

Application Form

Start your application



Project data

Please specify the details for the project (In case of a project group, a leading project applies on behalf of the group).

Do you have a Grant Agreement number (from Research and Innovation Framework Programme)? ☒ Yes ☐ No

If your project wasn't directly funded by any Research and Innovation Framework Programme (e.g. it was funded by EIT KICs, Joint Undertakings like PRIMA Programme, Partnerships, I3, etc.) please select No

* Project ID (Grant Agreement ID)

0

Programme

Save

What next?



Step 1

Your journey begins by applying through the Booster website.

Step 2

Following this, you will be invited to an initial consultation where your R&I exploitation and dissemination needs will be discussed, and the Booster programme, along with its range of services, will be tailored accordingly.

Step 3

A single point of contact, your Booster mentor, will be assigned to support you throughout the process and guide you through the completion of the services.

All meetings will take place online.

Booster in numbers



233

Experts who delivered
services



1.874

Projects supported with
expertise and training



2.280

Services requested
since Booster's launch



4.002

Beneficiaries
supported



booster@meta-group.com
www.horizonresultsbooster.eu

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BOOSTER

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of the

